

making up is hard to do

PUT YOUR BEST FESTIVE FACE FORWARD WITH THE PREMIER ARTISTS IN TOWN. BY ELLE EICHINGER

Adriana Aude

Lauded as a “Makeover Master” twice by a top beauty magazine, Adriana Aude honed her cosmetic craft behind the curtain at New York runway shows for Marc Jacobs and Michael Kors. She comes to you with a case full of the best cosmetics, including some discontinued favorites, and her personal shopping service can help revamp your own makeup collection. **312-479-8900; adrianaaude.com**

Artists by Timothy Priano

A full service beauty agency, ABTP represents some of the industry’s top cosmetic talent, so it’s no surprise that celebrities like Cameron Diaz and Julianne Moore trust them for red-carpet-ready faces. They recommend scheduling a trial run, which allows the artist get a feel for the look each client wants and make any tweaks so they can create the perfect look come party day. **58 W. Huron St., 312-572-6110; artistsbytimothypriano.com**

Benefit

For those inevitable last-minute invites, Benefit offers walk-in appointments. A full makeup application is complimentary with a \$50 purchase, or just drop by for its new (and already super popular) lash extensions service for a quick, eye-popping makeover. Go-to artist: store manager Kim Jackson. **852 W. Armitage Ave., 773-880-9192; benefitcosmetics.com**

Ford Artists by Appointment

Following its success in New York, Ford Artists recently brought its Artists by Appointment service to Chicago, making the top hair and makeup stylists (and manicurists, wardrobe stylists, photographers, and seamstresses) available to private clients. Ford sends artists to homes, offices, hotels—wherever is convenient—to prep each client to the standard of their celebrity devotees.

311 W. Superior St., Suite 444, 312-646-7330; chicagobyappointment@fordartists.com

Lena Petridis Makeup Artistry

Trained by the best at MAC, Lena Petridis has been a makeup freelancer for almost a decade, and is constantly furthering her education, staying on top of current trends and techniques. She offers a cornucopia of cosmetic services, including airbrush makeup and sunless tanning for those winter-time galas that absolutely require a fantastic skin-baring gown. **847-809-6945; lenapetridis.com**

Neiman Marcus

While Neiman’s cosmetics department offers no shortage of makeover options, Jacy at the Chanel counter is the cream of the cosmetics crop. Using the best Chanel products, he offers full makeovers (including take-home tips) by appointment—and you can make it a full day of relaxation and prep by grabbing a

gourmet lunch at Zodiac first. **737 N. Michigan Ave., 312-642-5900; neimanmarcus.com**

Rommy Najor

Rommy Najor is incredibly passionate about makeup, and it shows: besides being able to paint a flawless face, he helped open Chicago’s first MAC Pro store in 2008 and is represented by Factor Women. And, as a beauty-image consultant, he can help tailor a beauty wardrobe around each client’s specific needs. **248-506-3339; rommynajor.com**

Jenny Patinkin

While the major part of her business is teaching women the fundamentals of makeup application (she offers fun group classes with different themes at her Dollface Beauty School), Jenny Patinkin also travels to clients’ homes for party-prep makeup. She calls her makeup method “lazy perfection”: a simple approach to a flawless face. **dollfacebeautyschool.com**

Sephora

With the aptly named Custom Makeup Application, Sephora makeup artists will tailor your cosmetics to your skincare needs and/or the dress you’ll don for that evening’s event. No need to book ahead for a quick cat’s-eye or color how-to, but for the full makeover, definitely make an appointment. **The Water Tower Place, 312-335-9391; sephora.com MA**



MAKEUP MAVEN

Hair and makeup pro Lynda Spring of Ford Artists shares a bit of beauty wisdom.



What is your makeup philosophy? Makeup should be tailored to the person: The more beautiful you feel, the more beautiful you look. If a woman feels better with a strong lip, but the trend is a natural look, a lip stain can be a happy medium.

What is the best order to get ready, so as not to mess up your makeup? Hair first, prepped or done; makeup; then get dressed.

Tacky or classy: matching eye makeup to your dress? It’s tacky to match exactly, but a color within the same palette can be complimentary.



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